

10 reasons to partner with Seagate.

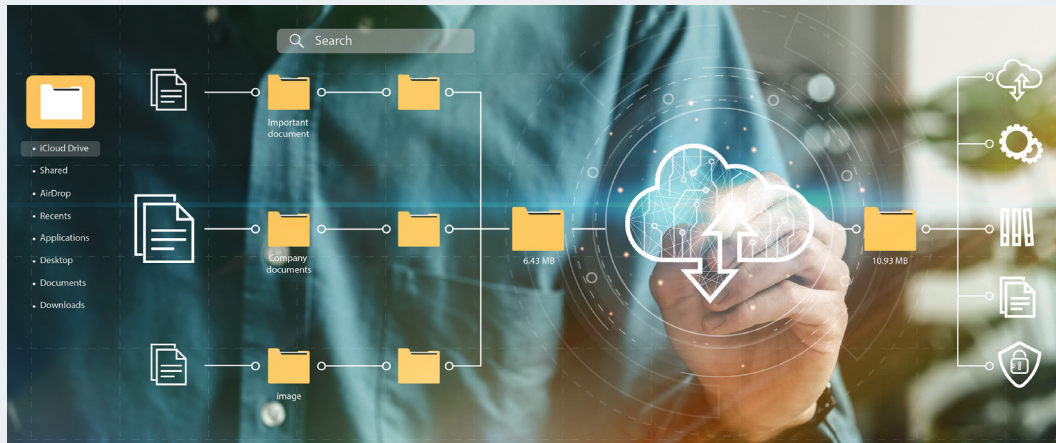
The Seagate Partner Program helps maximize the value of your data and accelerate business growth.



Here are some key benefits:

01. Access to industry-leading products.
Gain access to cutting-edge data storage solutions with the highest market capacities, engineered to meet the evolving demands of diverse customer environments.

02. Cross-portfolio solutions selling.
Leverage Seagate’s comprehensive portfolio — from Edge storage devices to Data Centre and Cloud storage solutions. Plus, our advanced data transfer services help address the unique needs of vertical markets and AI.



03. Marketing & co-branding support.
Benefit from co-marketing opportunities, marketing development funds (MDF), and marketing assets to boost visibility and sales.



04. Training & development.
Stay ahead with on-demand training modules and competencies to deepen your expertise.

05. Deal registration & sales tools.
Get support for opportunities and drive new business with deal registration, reference architectures, and sales enablement resources.



06. Technical resources.
Get access to technical documentation to support solution testing and development.

07. Financial incentives.
Enjoy competitive pricing, tiered discounts, and other financial benefits that grow with your partnership level.



08. Marketplace visibility.
Authorised resellers gain visibility on seagate.com and online marketplaces, helping you stand out and attract more customers.

09. Partner Portal access.
Use the Seagate Partner Portal to access tools and enablement materials, track performance and stay informed.



10. Collaborative innovation.
Join a network of forward-thinking Tech Alliance partners and collaborate on solutions that harness the full potential of data in today’s economy.